NYSPA & Albany Medical Center present:

Birth Outcomes Matter:
Merging Research, Policy & Practice

The PREMIER Perinatal health education program in NYS

2017 NYSPA Conference

June 8-9, 2017

The Hilton Hotel,
40 Lodge St., Albany

www.nysperinatal.org
Why Attend NYSPA?

The annual NYSPA Conference draws an average of 200—250 participants from across New York with a wide cross-discipline representation of Perinatal professionals: obstetricians, pediatricians, neonatal and maternal-fetal specialists, midwives, nurse practitioners, nurses, genetic counselors, social workers, nutritionists, lactation consultants, public health, community-based and social services professionals.


Program Description: This 2 day conference will cover the latest evidence based information on research, policies and best practices that impact birth outcomes. There will be 7 plenary sessions, 8 workshops, poster presentations and a thought provoking evening performance. Topics include legal advocacy, neonatal abstinence syndrome, C/S rate reduction, Zika, Improving health equity, safe sleep, adoption, genetics, managing preeclampsia, simulation and critical events, special needs diagnosis and its impact and preconception wellness. See the detailed agenda (pg 3-4) and for session descriptions (pg5-6).

Conference Goals
At the close of this program, participants should be able to:
• Discuss NYS DOH’s multi-prong approach to addressing Perinatal health
• Discuss the priorities and special projects being led by the primary Perinatal health organizations in NYS.
• Discuss the prevalence, treatment options and long-term outcomes of NAS.
• Discuss the history, prevalence and adverse outcomes of Zika exposure.

Continuing Education: Albany Medical Center is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

This learning activity will be awarded a maximum of 11 Continuing Nursing Education Contact Hours.

2017 Conference Committee:

Co-Chairs: Heather Brumberg, MD & Sharon Chesna, MPA

Members: Ekua Ansah-Samuels, Sandra Asanjarani, Claudia Boykin, Heather Brumberg, Donna Cashman, Sascha Conterelli, Luba Djurnovic, Garry Finkell, Lisa Frankoski, Joy Henderson, Kathryn Mitchell, Barbara Orekondy

Conference Coordinator: Enid Jones
Birth Outcomes Matter: Merging Research, Policy & Practice

Conference Agenda

Thursday, June 8, 2017

7:30 – 8:15  Registration & Exhibits
8:15 - 8:30  Welcome, introduction to conference
8:30 – 9:30  Keynote: Advancing Maternal, Infant, & Child Health in NYS
Lauren Tobias, Director, NYS DOH, Div. of Family Health
9:30 – 10:30  Partnering for Perinatal Health in NYS (ACOG, AAP, MOD, NYSALM)
Christa Christakis, (ACOG), David Clark, MD (AAP),
Karen Jefferson, MS, LM, CM (NYSALM), Kathryn Mitchell (MOD)
10:30 – 11:00  Break/Exhibits/Abstracts
11:10 – 12:10  Reducing Primary Cesareans Using Healthy Birth Initiative
Lisa Kane Low, PhD, CNM, FACNM, FAAN
12:15 - 1:30  Lunch – NYSPA Annual Review and Awards Program **Invited Speaker: Lt. Governor K. Hochul
1:40 – 2:40  Neonatal Abstinence Syndrome
Prabhakar Kocherlakota, MD
2:45 – 3:45  Concurrent sessions
Simulation of Critical Obstetric Events in a Community Hospital. No funding? No problem!
Cynthia Hartman, BSN, RN, C-EFM & Deborah Jones, BSN, RNC-OB, C-EFM
Safer Sleep for Babies (part 1) – state, hospital and community collaboration
Marilyn Kacica, MD, MPH & Kristen Lawless, MS
Beyond the Special Needs Diagnosis: Understanding the impact on families & their needs for support.
Lin Perry, MPA
Managing Pre-Eclampsia through multi-pronged non-clinical woman-centered interventions
Ghislaine Ouedraogo-Ametchie, MPP
3:45 – 4:10  Break/Exhibits/Abstracts
Dina Bakst, Barbara Dennison, MD, FAAP, & Susan Vierczhalek, MD, FAAP
5:30 – 6:30  Reception/Exhibits, Abstracts/Networking & Silent Auction
6:45 – 8:45  Special Event: Can you hear me, baby? Stories of sex, love & OMG – babies!

NYSPA is pleased to present this unique, entertaining, and thought-provoking program. Join playwright, Lisa Rafel and health and music innovator and composer, Gary Malkin for an exciting "Keynote Performance" of their new musical play, "Can You Hear Me Baby? Stories of Sex, Love and OMG Birth!" This presentation includes live performances, excerpts of music, and scenes from the play. The play explores the personal, challenging, surprising and often hilarious situations that arise during pregnancy and birth, while raising questions and concerns about the “medicalization of birth” and the choices women are making regarding how, when and where they give birth. The final segment of this program will include a panel of health care professionals leading discussion with the audience about how the ideas and scenarios in the play generate thoughts about each individual’s own birthing experiences and/or how this information can help us better engage the women and families we are caring for and help them be more prepared for birth and parenting. (separate registration required)
<table>
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<tr>
<th>Time</th>
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<tr>
<td>7:30 – 8:45</td>
<td>Breakfast/Exhibits/Abstracts &amp; Networking</td>
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<tr>
<td>8:45 – 9:00</td>
<td>Welcome and review</td>
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| 9:00 – 10:00 | Improving Health Equity and Reducing Preterm Birth through Group Prenatal Care  
Mary Grace Pagaduan, MPH & Tracey Reed |
| 10:00 – 11:00| Concurrent sessions                                                  |
|              | It takes a Village: Integrating Preconception Wellness into Routine Services (Meeting Women where they're at)  
Cheryl Hunter-Grant, Jane Kershaw, Katrina Gray |
|              | Safer Sleep for Babies (part 2) – Initiatives and Challenges in the NICU  
Deborah Campbell, MD & Marilyn Kacica, MD, MPH & hospital representatives |
|              | Navigating Adoption, Before, During and After Placement              
Lucy Shaw, LMSW |
|              | Chromosome Microarray                                               
Susan Gross, MD |
| 11:00 – 11:10| Break                                                               |
| 11:15 – 12:15| Let's Talk about Mosquitoes: Zika Virus Updates and Reporting in New York State  
Dee Quinn, MS CGC & Deb Fox, MPH |
| 12:15 – 12:30| Wrap Up & Evaluations                                               |

NYSPA Welcome Reception & Silent Auction

Make plans to stay for the Annual Welcome Reception at the end of Day 1. Complimentary soda, wine and beer is generously being provided by the Hilton and there will be hot & cold hors d’oeuvres. This is a great time to network with friends and colleagues from around the state and to talk more with our vendors.

**Like our Silent Auction & Raffle Basket Event?**  Its an important fundraiser for NYSPA and fun for all! Consider donating a basket or item to auction. Donors will receive an acknowledgement letter that may be used for tax purposes if applicable.

**PLEASE PRINT OR TYPE:**

Donating individual or organization: ________________________________

How you would like your name or company name to appear with item for auction: ________________________________

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<tr>
<th>Donated Item(s):</th>
<th>Retail Value of donation:</th>
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Description of item(s): (please be specific) __________________________________________________________________________

For retail items include a receipt when possible.

- For handmade or unique items, a picture should be included if possible for tax receipt purposes.
- For those items valued at or below $25 NYSPA reserves the right to combine into a single lot.
- Items may also be used for door prizes at the discretion of the conference committee

Please plan to have items on site at the conference by Thursday morning at 10 am.

Items can also be brought to the NYSPA Office @ Mothers & Babies Perinatal Network in Binghamton at any point in the year. Shipping to the office or a board member can also be arranged for their transport of your item to the conference for you.

**To receive an acknowledgment letter for tax records**, please contact Enid Jones:
ejones@nysperinatal.org
Plenary Session Descriptions

Advancing Maternal, Infant, & Child Health in NYS
Lauren Tobias, Director, NYS DOH, Div. of Family Health
This session will provide a review of the Dept. of Health’s comprehensive plan for improving maternal and infant health in NYS with a primary focus on maternal mortality, preconception and the NYS regional system of care.

Partnering for Perinatal Health in NYS (ACOG, AAP, MOD, NYSLM)
Christa Christakis, (ACOG), David Clark, MD (AAP), Karen Jefferson, MS, LM, CM (NYSLM), Kathryn Mitchell (MOD)
Representatives of these leading maternal/infant health organizations will review each entity’s priority issues and focus areas and share information about current special projects and anticipated outcomes.

Reducing Primary Cesareans Using Healthy Birth Initiative
Lisa Kane Low, PhD, CNM, FACNM, FAAN
The American College of Nurse-Midwives’ Healthy Birth Initiative: Reducing Primary Cesareans, is changing the maternity care dialogue from one of crisis management of birth and risk factors, to one of a focus on healthy birth using physiological care practices. This year ACNM has engaged with hospitals across the US to reduce primary Cesareans in low risk women. We will discuss how to engage with your hospital in creating a successful change in unit culture that supports physiologic labor and birth, resulting in fewer cesareans.

Neonatal Abstinence Syndrome
Prabhakar Kocherlakota, MD
This session will review the cause and consequences of the opioid epidemic, incidences of NAS, treatment options and new approaches to the management of NAS. The speaker will also review the advantages and disadvantages of various scoring systems and the long-term outcomes of NAS.

NYS Laws, Policies & Initiatives for Maternal/Infant Health
Dina Bakst, Barbara Dennison, MD, FAAP, & Susan Vierczhalek, MD, FAAP
This presentation will focus on two keys laws—the New York State Pregnancy Accommodation law and the New York State Paid Family Leave Act. For each law, we will describe: the benefits and what it means they means for working women; women’s rights under each law; and how women can access these benefits. We will describe the important role that healthcare providers play in: informing women about these laws; efficiently and effectively completing the necessary documentation for women to access these benefits; and helping women communicate to their employers.

Improving Health Equity and Reducing Preterm Birth through Group Prenatal Care
Mary Grace Pagaduan, MPH & Tracey Reed
This presentation will highlight the March of Dimes Supportive Pregnancy Care (SPC), a new model of group prenatal care, which can help reduce the incidence of premature births, improve health outcomes for mothers and their babies and lower health care costs, and address maternal and infant health disparities by targeting high risk vulnerable pregnant women in low resource communities. The speakers will discuss how group prenatal care can be sustainable and scalable.

Let’s Talk about Mosquitoes: Zika Virus Updates and Reporting in New York State
Dee Quinn, MS CGC & Deb Fox, MPH
This session will review the history of the Zika virus epidemic, the symptoms and treatment of Zika virus, and updated information and remaining questions about adverse outcomes for women, fetuses and infants exposed to the Zika virus. Current CDC guidelines for travel, prevention, preconception counseling screening, laboratory testing, and clinical management for the Zika virus will be outlined. The speakers will review the current findings for their CDC-funded surveillance project to determine prevalence rates for Zika-related birth defects in New York State and some historical data on microcephaly prevalence for NYS births in 2013-2015.

Concurrent (workshop) sessions

Simulation of Critical Obstetric Events in a Community Hospital. No funding? No problem!
Cynthia Hartman, BSN, RN, C-EFM & Deborah Jones, BSN, RNC-OB, C-EFM
When simulation became mandatory for Neonatal Resuscitation, it was posited that the process would be valuable for other clinical scenarios. Both speakers have attended simulation training at URMC. Creative solutions to team training provided us with very effective simulation experiences which are also incredibly fun and not intimidating. We will be describing our experience, and showing electronic slides that demonstrate the simulation process. The presentation will be informal, with opportunities for attendees to ask questions and provide feedback.
Concurrent (workshop) sessions (continued)

Simulation of Critical Obstetric Events in a Community Hospital. No funding? No problem!

*Cynthia Hartman, BSN, RN, C-EFM & Deborah Jones, BSN, RNC-OB, C-EFM*

When simulation became mandatory for Neonatal Resuscitation, it was posited that the process would be valuable for other clinical scenarios. Deborah and Carrie attended simulation training at URMC. Carrie went on to complete a five day training program at URMC, specifically for simulation and de-briefing. Creative solutions to team training provided us with very effective simulation experiences which are also incredibly fun and not intimidating. We will be describing our experience, and showing electronic slides that demonstrate the simulation process. The presentation will be informal, with opportunities for attendees to ask questions and provide feedback.

Safer Sleep for Babies (part 1) – state, hospital and community collaboration

*Marilyn Kacica, MD, Kristen Lawless, MS, NYSDOH*

The NYSDOH is leading statewide efforts to reduce infant mortality through the NYS Infant Mortality Collaborative Improvement and Innovation Network (NYS IM-CoIIN) safe sleep projects. Speakers will: describe the prevalence of infant mortality in NYS, with a specific focus on cases related to an unsafe sleep environment; review the AAP recommendations for creating a safe sleeping environment for infants; present the statewide work taking place to improve safe infant sleep, its goals, methods, and results; share information on the experiences of key partners, including NYS birthing hospitals and community-based organizations; and identify and review best practices and resources developed as a result of these efforts.

Safer Sleep for Babies (part 2) – Initiatives and Challenges in the NICU

*Deborah Campbell, MD, Marilyn Kacica, MD & panel*

During this session, the moderators will review the NYS CoIIN strategies for safe sleep recommendations for NICUs and representatives from 2 regional centers will review their implementation and discuss successes and challenges.

Beyond the Special Needs Diagnosis: Understanding the impact on families & their needs for support.

*Lin Perry, MPA*

This session will focus on what families face when a child is diagnosed with medical complications, genetic condition and/or other special health care needs. The Parent to Parent of NYS Parent Matching program matches parents, based on their request, with a trained “support parent” who has a child with a similar disability, chronic illness, or health care concern to provide one-on-one support from someone who has "been there". The importance of giving families the opportunity to connect with another parent who has experience raising a child with similar diagnosis will also be discussed.

Managing Pre-Eclampsia through multi-pronged non-clinical woman-centered interventions

*Ghislaine Ouedraogo-Ametchie, MPP*

This workshop will provide an overview of the epidemiology of pre-eclampsia and share examples of successful non-clinical woman-centered interventions for managing pre-eclampsia and improving outcomes for the both the mother and the newborn. The workshop format will be a lecture supported by visual aids and followed by a rich Q&A with participants.

It takes a Village: Integrating Preconception Wellness into Routine Services (Meeting Women where they’re at)

*Cheryl Hunter-Grant, Jane Kershaw, Katrina Gray*

This workshop will present the strategies used with a local Head Start/Early Childhood provider to increase awareness of the importance of working with non-medical providers to reach a greater percentage of the pre/interconception population. During the workshop, we seek to increase knowledge around incorporating preconception wellness into routine services and collaboratively brainstorm ideas for implementation with varied organizations that provide routine care.

Navigating Adoption, Before, During and After Placement

*Lucy Shaw, LMSW*

The adoption landscape has changed greatly over the last decade with implications for Perinatal health services. This presentation will highlight trends in infant adoption utilizing national statistics and program data. We will share best practices in how to support biological/birth parents, including providing free options counseling, outreach to vulnerable populations, post-adoption services and preparation for open adoption.

Chromosome Microarray

*Dr Susan Gross*

This presentation will review the concept of ‘genomic’ medicine, the actual technologies involved in prenatal diagnosis for chromosomal anomalies, and their respective risks and benefits. Focus will be on practical aspects, including a discussion on micro deletions and whether these alterations in chromosomal structure are important in prenatal management.
Registration Form: use this form for faxed or mailed registrations. For online registration, go to: www.nysperinatal.org.

Name (incl. title & credentials): ________________________________

Employer: ________________________________________________

Address: ______________________ City ___________ Zip _______

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<th>Conference Fees</th>
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**** SPECIAL EVENT****

Can you hear me baby? Stories of sex, love and OMG birth!

Thursday evening: 6:45 – 8:30 pm. Cost: $15/person (incl. light refreshments)

The Power of the Play: Using musical theatre to educate parents and professionals about pregnancy, birth and choice. Join playwright, Lisa Rafel and composer, Gary Malkin for an exciting “Keynote Performance” of their new musical play. This presentation includes live performances, excerpts of music and scenes from the play. The play explores the personal, challenging, surprising, and often hilarious situations that arise during pregnancy and birth, while raising questions and concerns about the “medicalization of birth” and the choices women are making regarding how, when, and where they give birth. Audience discussion following program.

Due to limited seating, advance registration is required.

#____ Attending @ $15 = _____

DISCOUNTS (cannot be combined)

Can You Hear Me Baby?:

Save $25 on NEW NYSPA membership

Membership:

Students: Save $100 off full conference

Total:

Group Discount (single organization) Take 15% discount for 3 attendees, Take 20% discount for groups of 5 or more (must register through NYSPA Office)

Not a member of NYSPA? Join now to take advantage of Member rates! (complete application online and return with registration).

Hilton Hotel: a block of rooms have been set aside for attendees with a reduced rate of $134/night (single/double). There is a $15/n fee for additional guest in room. To secure the discount rate, Call 1.866.691.1183 before 5/15/17.

Mail registration & payment to: NYSPA, 457 State Street, Binghamton, NY 13901

Questions or to make credit card payment: Call 877-268-5072 x 135
INDIVIDUAL MEMBERSHIP APPLICATION
Benefits of belonging to NYSPA include:

- Access to health information and resources for your organization and employees on www.nysperinatal.org
- Resources to all you to fully utilize the Perinatal resources in New York State in your community.
- Proactive involvement in decision-making processes and strategic planning concerning maternal/child health, at state and local levels.
- Outreach and education for your employees.
- Linkages with health and human service providers.
- Discount on the annual conference which brings together Perinatal advocates from around the state.
- NEW members also attending conference can join for just $25! (25$ discount)

Join others in NYS that are committed to improving services for the health of women, infants and their families. Please complete the following information and return to the NYSPA Office.

NAME: ___________________________________________ (PRINT)
Profession: ___MD/DO ___Nurse ___Midwife ___Physician Assistant ___ Genetic Counselor ___Social Worker
___ Educator ___ Administrator ___ Student ___ Other: __________________________________________

Agency/ Organization: ______________________________________________

Mailing Address: __________________________________________
City State Zip
Phone:________________ Fax: _______________________
Email: ________________________________________________________ (please print)

ANNUAL MEMBERSHIP DUES: $ 50 - PLEASE ENCLOSE YOUR CHECK PAYABLE TO:
New York State Perinatal Association
Mail to: 457 State Street, Binghamton, NY 13901

Questions? Contact: 607-771-4763 or 877-268-5072 (toll free)

HOTEL ACCOMMODATIONS
You can secure overnight reservations by calling the Hilton at 1-866-691-1183 (24-hours a day).

Use group code: 1NYSPA in order to book under the agreed-upon group rate.
The block of rooms will be held until May 15, 2017. Conference rate:
$134.00 for single/double room