



**New York State Perinatal Association  
Conference  
Exhibitor & Sponsor  
Prospectus**

***JUNE 10 - 11,  
2021***

***Multidisciplinary Approaches to  
Perinatal Trauma: Advancing  
Understanding and Healing***

**NEW YORK STATE  
PERINATAL ASSOCIATION**

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***The Premier Perinatal Health Conference in NYS.***

## WHY SPONSOR AND EXHIBIT?

The NYSPA Conference draws an average of 200—250 participants from throughout New York with a wide cross-discipline representation of perinatal professionals: obstetricians, pediatricians, neonatal and maternal-fetal specialists, midwives, nurse practitioners, nurses, genetic counselors, social workers, nutritionists, lactation consultants, public health, community-based and social services professionals.

Here is what some of our attendees said last year:

“I especially enjoyed my time speaking with people in my breakout room.”

“I was really impressed at the innovative approach that was utilized to present these topics and the conference overall. “

“Excellent event management; excellent speakers!”

### Sponsorship of conference

- **Your** choosing to sponsor NYSPA is the reason we can continue to educate and advocate throughout the year!
- **Your** support is the reason that we continue to be the place where NY comes to discuss regional Perinatal health.
- **Your** sponsorship of the 2021 NYSPA’s Perinatal Partnership Conference helps us reduce cost of attendance for allied health professionals from throughout New York State.
- **You** are the reason why NYSPA can continue to be the leader for health professional education of Perinatal health practitioners and the place where NY comes to discuss state, regional and local Perinatal health issues.
- **Our conference** provides a forum for your company to share your products, educational materials, services and research. In appreciation of your sponsorship NYSPA gratefully acknowledges your support through print and social media messaging.

VIRTUALLY  
JUNE 10-11, 2021



Join with us to share your services, products and information with the health care professionals that lead and practice to assure optimal maternal and birth outcomes.

## SPONSOR LEVELS & BENEFITS

### Platinum \$ 3,000

- 20 – second “commercial break” video to be aired in the Exhibitor Hall.
- Logo & link on conference registration page
- Screen shots during intro sessions & breaks
- Advertisement on Back page of conference program
- Acknowledgement at Awards Luncheon
- Acknowledgement & logo on NYSPA Website
- Participant contact list
- Conference attendance for 2

### Gold \$ 2,000

- 15 - second “commercial break” to be aired in the Exhibitor Hall.
- Logo & link on conference registration page
- Screen shots during intro sessions & breaks
- Acknowledgement in conference program
- Acknowledgement at Awards Luncheon
- Acknowledgement & logo on NYSPA website
- Participant contact list
- Conference attendance for 1

Requests for exhibit space is limited and will be reserved on a rolling basis until space is full. Paperwork must be submitted by **6/2/2021** to assure placement in the conference program.



## EXHIBITORS

Entity Type	Exhibit Fee	Benefits
Corporate, Commercial, Company, Insurers	\$600	<ul style="list-style-type: none"> <li>• Virtual Exhibit hall w/ dedicated break out room for break times</li> <li>• Pre-recorded message</li> </ul>
Hospitals, Government Agencies, Non-profits	\$300	<ul style="list-style-type: none"> <li>• Recognition on conference program and on NYSPA website</li> </ul>
Personal Items, Other Product Sales	\$150 + 10% sales or \$225	<ul style="list-style-type: none"> <li>• Participant contact list</li> </ul>

### Exhibitor Schedule

#### Thursday, June 10, 2021

7:30—8:30 Registration & Exhibits

11:10—11:30 Break/Exhibits

12:30—1:30 Lunch/Exhibits

3:30—4:30 Networking/Exhibits

#### Friday, June 11, 2021

7:30—8:45 Registration/Networking/Exhibits

10:50 —11:10 Break/Exhibits

12:15— 12:30 Break/Exhibits

## SPONSOR LEVELS & BENEFITS

### Silver \$ 1,500

- Logo & link on conference registration page
- Screen shots during intro sessions & breaks
- Acknowledgement in conference program
- Acknowledgement at Awards Luncheon
- Acknowledgement & logo on NYSPA website
- Participant contact list
- Conference attendance for 1

### Bronze \$ 1,000

- Logo & link on conference registration page
- Screen shots during intro sessions & breaks
- Acknowledgement in conference program
- Acknowledgement at Awards Luncheon
- Acknowledgement & logo on NYSPA website
- Participant contact list
- Acknowledgement on NYSPA website

#### NYSPA Exhibitor Policy:

NYSPA accepts a wide variety of exhibitors to the conference to present all aspects of Perinatal care and health, and support women in all their options and choices.

While NYSPA understands that there are legitimate disagreements about the best practices in many aspects of Perinatal care and strives to represent many viewpoints, we also attempt to limit exhibitors to those practicing with the best available science, and those that refrain from methods or practices that results in shaming, blaming or marginalizing of viewpoints, providers, or women who make other choices or disagree with their recommendations.

For exhibitors that may be particularly controversial or are likely to challenge viewpoints of attendees, the conference committee has the option to request and review proposed exhibit information prior to acceptance. Exhibition at the NYSPA conference does not imply that an exhibitor represents the opinions or viewpoints of the NYSPA board of directors.

**NYSPA ANNUAL CONFERENCE: EXHIBITOR/ SPONSOR AGREEMENT**

PLEASE PRINT OR TYPE

\_\_\_\_\_  
Company or Organization Name

\_\_\_\_\_  
Mailing Address (No P.O. Boxes, please.)                      City                      State                      Zip

\_\_\_\_\_  
Telephone Number                      Fax Number                      Email Address

Major Sponsorships (check those desired)

- Platinum Sponsorship    \$3,000
- Gold Sponsorship            \$2,000
- Silver Sponsorship         \$1,500
- Bronze Sponsorship        \$1,000

Exhibition Options

- Corporate, Commercial, Company, Insurers    \$600
- Hospitals, Government Agencies, Non-Profits    \$300

Total Exhibition Options Fee: \_\_\_\_\_ (B)

**Total Sponsorships**                      \_\_\_\_\_ (A)

**Exhibition Options**                      \_\_\_\_\_ (B)

**Total:**                      \_\_\_\_\_ (A+B)

If paying by check:

Please make payable to **NYSPA**.  
Indicate: **Sponsor** (& level), **Exhibitor** (& type)

If paying by credit card:

Please complete all of the information below to ensure that your credit card is accepted and your payment is approved.  
Credit Card Type:  Visa    MasterCard    American Express

Amount to charge: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Printed Name on Card (as it appears): \_\_\_\_\_

Payment Authorized by: \_\_\_\_\_ (signature)

Submissions to: **NYSPA, 457 State Street, Binghamton, NY 13901** or email: [nyspa@nysperinatal.org](mailto:nyspa@nysperinatal.org)

