



WHY SPONSOR AND EXHIBIT?

Historically, the annual NYSPA Conference draws an average of 200—250 participants from across New York with a wide cross-discipline representation of perinatal professionals: obstetricians, pediatricians, neonatal and maternal-fetal specialists, midwives, nurse practitioners, nurses, genetic counselors, social workers, nutritionists, lactation consultants, public health, community-based and social services. We resumed an in-person program in June 2022 which was well-received by those in attendance (135); we know from our membership that many more are already planning to attend the 2023 conference, and looking forward to networking with colleagues from across the state and companies like yours who join us to enhance our education and showcase your services, equipment and other resources which help improve care and outcomes.

Sponsorship of conference


- Conference sponsorship provides a forum for your company to share your products, educational materials, services and research.
- Your sponsorship of the 2023 Perinatal Partnership Conference helps us reduce the cost of attendance for allied health professionals across New York State as they come together to discuss perinatal health and its impact on the wellbeing of our mothers, babies, and families
- To recognize your investment in NYSPA, we have identified a number of ways we can express our appreciation and provide recognition of your company through print and social media messaging—not just during the conference, but before and after.

We look forward to you joining us!

PLAN TO JOIN US JUNE 8 - 9, 2023



Join with us to share your services, products and information with the health care professionals that lead and practice to assure optimal maternal and birth outcomes.

SPONSOR LEVELS & BENEFITS	EXHIBITORS			<p align="center"><u>Exhibitor Schedule</u></p> <p><u>Thursday, June 8, 2023</u> 7:30—8:45 Registration & Exhibits</p> <p>10:50 -11:15 Break/Exhibits</p> <p>3:30—3:45 Break/Exhibits</p> <p>5:15—6:00 Reception/Exhibits/Abstracts</p> <p><u>Friday, June 9, 2023</u> 7:30—8:45 Breakfast/Exhibits</p> <p>10:50—11:10 Break/Exhibits</p>
<p>Platinum \$ 3,000</p> <ul style="list-style-type: none"> • Signage at Registration Desk • Material insert in conference bag • Advertisement on Back page of conference program • Acknowledgement at Awards Luncheon • Acknowledgement & logo on NYSPA website • Complimentary Exhibitor Table • Conference attendance for 2 	<p>Entity Type</p>	<p>Exhibit Fee</p>	<p>Benefits</p>	<p><u>Friday, June 9, 2023</u> 7:30—8:45 Breakfast/Exhibits</p> <p>10:50—11:10 Break/Exhibits</p>
<p>Gold \$ 2,000</p> <ul style="list-style-type: none"> • Signage at Registration Desk • Material inset in conference bag • Acknowledgement in conference program • Acknowledgement at Awards Luncheon • Acknowledgement & logo on NYSPA website • 30% Discount for Exhibitor Table • Conference attendance for 1 	<p>Corporate, Commercial, Company, Insurers</p>	<p>\$600</p>	<ul style="list-style-type: none"> • 6' skirted table • Seating for 2 • Refreshments at all breaks • 2 seats at Awards Luncheon • Recognition on conference program and on NYSPA website 	<p><u>HOTEL ACCOMMODATIONS</u> You can overnight reservations by calling the Hilton at (518) 427-3057. Reserve rooms under NYSPA 2023 in order to book under the agreed-upon group rate of \$145/night (single/double). The block of rooms will be held until 5/08/2023.</p>
<p>Silver \$ 1,500</p> <ul style="list-style-type: none"> • Signage in Break area • Material insert in conference bag • Silver tent signage on tables at awards luncheon • Silver sponsors listing in conference program • Acknowledgement on NYSPA website • 25% Discount for Exhibitor Table 	<p>Other Sponsor Opportunities</p> <p>Awards Luncheon Sponsor \$2,500 Signage at podium, tent signage on all tables & acknowledgement during awards program.</p> <p>Poster Award Sponsor \$1,500</p> <p>Named Lecture Sponsor \$1,500 Company will be acknowledged as host of speaker at beginning & end of session.</p> <p>Welcome Reception Sponsor \$1,000 Company signage in reception area and on appetizer table.</p> <p>Friday Breakfast Sponsor \$1,000 Company tent signage on all tables.</p> <p>Break Sponsor \$500</p>			<p><u>Options</u></p> <ul style="list-style-type: none"> • Additional table Tops may be rented at a rate of \$55.00. This includes the labor, one six foot skirted table, two chairs, and access to one 110 volt outlet. • Poster boards may be rented for \$125.00 per 4 X 8 poster board
<p>Bronze \$ 1,000</p> <ul style="list-style-type: none"> • Bronze tent signage In Break Area • Material handout at Registration Table • Bronze sponsors listing in conference program • Acknowledgement on NYSPA website • 20% discount for Exhibitor Table 	<p>Friday Breakfast Sponsor \$1,000 Company tent signage on all tables.</p> <p>Break Sponsor \$500</p>			<p><u>Exhibit Set up</u></p> <ul style="list-style-type: none"> • Wireless internet is available on site • Exhibitor locations assigned by NYSPA <p>Questions: Contact Conference Coordinator, Patti-Ann Christie @ 607-772-0517 x 135/ pchristie@mothersandbabies.org</p>
<p>Student Sponsor \$ 250</p> <p>Help advance a young professional's expertise by sponsoring their attendance at the conference.</p> <ul style="list-style-type: none"> • Sponsors will be acknowledged in program and on website 				

NYSPA ANNUAL CONFERENCE: SILENT AUCTION

Silent Auction

- The silent auction is a major fund raiser for NYSPA and a popular and exciting part of the conference every year!
- Company name or other donating organization or individual will be displayed with each item
- All donations are tax deductible to the full extent allowable by law
- Jewelry, wine, and electronics (portable items) are especially popular, but any goods or services are welcome!
- If you would like to receive a tax deduction, please complete the following:



PLEASE PRINT OR TYPE :

Donating individual or organization: _____

How you would like your name or company name to appear with item for auction:

(This name will appear with the item and prospectus)

Donated Item(s): _____ Retail Value of donation: _____

Description of item(s): (please be specific). _____

- For retail items include a receipt when possible.
- Only the paid value of the item can be deducted.
- For handmade or unique items, a picture should be included if possible for tax receipt purposes.
- For those items valued at or below \$25 NYSPA reserves the right to combine into a single lot.
- Items may also be used for door prizes at the discretion of the conference committee

Please plan to have items on site at the conference by **Thursday June 8 @ 7:30 am**
Items can also be brought or sent to the NYSPA office in Binghamton at any point in the year.
Shipping to a board member can also be arranged who will then transport your item to the conference for you.

NYSPA Annual Conference 2023



NYSPA ANNUAL CONFERENCE: EXHIBITOR/ SPONSOR AGREEMENT

PLEASE PRINT OR TYPE

(Name for exhibitor badge) _____

Company or Organization Name (This name will appear in the Exhibit Guide) _____

Name for exhibitor badge) _____

Mailing Address (No P.O. Boxes, please.) _____ City _____ State _____ Zip _____

Type of Exhibitor:

- Corporate
- Commercial
- Company
- Insurers
- Hospitals
- Government Agencies
- Non-profits
- Government Agencies
- Non-profits
- Personal Items
- Other:

Telephone Number _____ Fax Number _____ Email Address _____

Organization description (please check all that apply) Are you a new exhibitor? Yes No

<p>Major Sponsorships (check those desired)</p> <p><input type="checkbox"/> Platinum Sponsorship \$3,000</p> <p><input type="checkbox"/> Gold Sponsorship \$2,000</p> <p><input type="checkbox"/> Silver Sponsorship \$1,500</p> <p><input type="checkbox"/> Bronze Sponsorship \$1,000</p> <p style="text-align: right;">Total Sponsorships _____ (A)</p>	<p>Sponsorship Options</p> <p><input type="checkbox"/> Awards Luncheon Sponsor \$ 2500</p> <p><input type="checkbox"/> Poster Award Sponsor \$1500</p> <p><input type="checkbox"/> Named Lecture Sponsor \$1000</p> <p><input type="checkbox"/> Welcome Reception Sponsor \$1000</p> <p><input type="checkbox"/> Friday Breakfast Sponsor \$ 1000</p> <p><input type="checkbox"/> Break \$500</p> <p><input type="checkbox"/> Student Sponsor \$250</p> <p style="text-align: right;">Total Options Fee _____ (B)</p>	<p>Additional Options</p> <p><input type="checkbox"/> Additional Table \$ 55</p> <p><input type="checkbox"/> Electrical Outlet \$ 40</p> <p style="text-align: right;">Total Additional Options Fee _____ (C)</p>
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<p>Exhibition Options</p> <p><input type="checkbox"/> Corporate, Commercial, Company, Insurers \$600</p> <p><input type="checkbox"/> Hospitals, Government Agencies, Non-Profits \$300</p> <p><input type="checkbox"/> Personal Items, Other Products, Sales \$125 + 15% sales or \$200</p> <p style="text-align: right;">Total Exhibition Options Fee: _____ (D) (Sponsors should reduce total Exhibit Fee by Level %.)</p>	<p>Total Sponsorships _____ (A)</p> <p>Total Options Fee _____ (B)</p> <p>Additional Options _____ (C)</p> <p>Exhibition Options _____ (D)</p> <p>Total: _____ (A+B+C+D)</p> <p>Making Silent Auction Donation? <input type="checkbox"/> Yes (please complete form)</p>
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Submissions to: NYSPA, 457 State Street, Binghamton, NY 13901 or email: nyspa@nysperinatal.org

If paying by check:

Please complete form and return with check made payable to **NYSPA**.
Indicate: **Sponsor** (& level), **Exhibitor** (& type)

If paying by credit card:

Please contact Conference Coordinator and you will be invoiced: nyspa@nysperinatal.org

Questions: contact Patti-Ann Christie, Conference Coordinator @ 607-772-0517 x 135



NYS PA ANNUAL CONFERENCE: EXHIBITOR AGREEMENT

Requests for exhibit space is limited and will be reserved on a rolling basis until space is full.

Paperwork must be submitted by **April 21, 2023** to assure placement in the conference brochure.

Incomplete applications, unapproved exhibitor's applications, and applications received without deposits will not be processed. This application and contract may be cancelled at any time by NYS PA with written notice. If an exhibitor cancels a confirmed exhibit space in writing prior to **5/10/2023**, a refund will be issued minus a 25% processing fee. No refunds after this date.

Exhibit Space Regulations: Pre or Post exhibit storage. The Hotel does not maintain exhibit storage space. Exhibit materials must be scheduled for arrival no earlier than **6/7/2023** and must be removed by end of conference on **6/9/2023**.

Shipping Instructions/ Deliveries/Freight Handling: Exhibitor shipments and any shipments to be handled by the Approved Service Contractor should be shipped to their attention with the conference name clearly written on the label.

The mailing address of the hotel is :

Hilton Albany
NYS PA 2023 Conference
Attn: Patti-Ann Christie
40 Lodge Street
Albany, NY 12211

All deliveries, that are not handled through an approved service contractor must be delivered to the loading dock and arranged through the Event Manager. Any deliveries made more than two (2) days prior to the Event Dates or those delivered without the information required by this section will be refused. The Hotel shall charge receiving charges of \$7.00 per box or \$25.00 per pallet. An additional \$100.00 shall be charged to the Group for packages delivered that are over 150 pounds.

Return shipment labels must be re-packed, labeled and called in by the shipper. When the box is ready to be shipped, please contact your Event Manager. All packages are held on an unsecured dock for shipping and receiving. The Hotel is not responsible for lost, damaged, or stolen boxes. All packages remaining after 5 days will be discarded.

Damage Responsibility: In the event that any damage occurs to the Hotel furniture, fixtures, building, or equipment caused by installation, presence and/or removal of exhibits and exhibit materials, the Hilton Albany shall be reimbursed for the cost of such repairs or replacement as may be necessary.

The Application shall constitute a non-revocable offer by Exhibitor until such time as NYS PA notifies Exhibitor that it has assigned exhibit space. Exhibitor shall only promote, exhibit or display products/services that are approved by NYS PA. By signing the Application, Exhibitor agrees to abide by all of the policies, rules and regulations contained in the Application, and any correspondence from NYS PA or its agent (s) to the Exhibitor, its staff, officers or agents. Together these documents shall comprise the contracts between NYS PA and the Exhibitor. NYS PA shall have the right to shut down any exhibit or bar future exhibition participation if, in NYS PA's opinion, the exhibitor disregards or refuses to observe NYS PA's or Hotel's requirements and rules, or it is determined that the exhibit is offensive or not in keeping with the professionalism or standards or standard of the practice of care, or written or verbal instructions.

Signature

Printed Name

Date

NYS PA ANNUAL CONFERENCE: EXHIBITOR POLICY

Statement/Policy on exhibitors at NYS PA annual conference: NYS PA strives to accept a wide variety of exhibitors and vendors to the conference to present all aspects of Perinatal care and health, and support women in all their options and choices.

While NYS PA understands that there are legitimate disagreements about the best practices in many aspects of Perinatal care and strives to represent many viewpoints, we also attempt to limit exhibitors to those practicing with the best available science, and those that refrain from methods or practices that results in shaming, blaming or marginalizing of viewpoints, providers, or women who make other choices or disagree with their recommendations.

NYS PA strives to have this wide representation within the conference exhibitors to allow attendees to benefit from the broad exposure as they help women make the best choices for themselves and their families, and to leave room for personal opinions within the care of women and families to improve Perinatal care for all of NY State.

For those exhibitors that may be particularly controversial or are likely to challenge viewpoints of attendees, the conference committee has the option to request and review proposed exhibit materials prior to acceptance, and to present and review the exhibitor/exhibitor materials with the board prior to acceptance as an exhibitor. In keeping with the points above however, presence at the conference does not necessary imply that an exhibitor represents the opinions or viewpoints of the NYS PA board, board members, or membership.

